COCONUT SHELL DESIGN MARKET

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**Abstract**

Sri Lanka is culturally associated with the agricultural crop of Sri Lanka, the coconut crop. The reason is that there is a suitable environmental conditions for coconut cultivation throughout the year. Sri Lanka, which has been exporting coconuts since the British colonial era, is currently one of the top coconut-exporting countries in the world. In recent years, the coconut crop, which contributes greatly to Sri Lanka's economy, has produced around 2800 to 3000 million coconuts. Most people discarded the coconut shell after consuming the coconut. But many people do not know the economic advantage of this. Very few people in Sri Lanka sell these coconut shell decorations both locally and abroad. The objectives are to provide knowledge and motivation to create innovative entrepreneurs in various regions of Sri Lanka, and also to strengthen the Sri Lankan economy by making foreign exchange flow into Sri Lanka. The target of this research is to find the coconut shell marketing entrepreneurs in Kundasala Divisional Secretariat Division, Kandy District, Sri Lanka and impart their knowledge to the unemployed and job seekers in other areas of Sri Lanka. This research was conducted in Ihalawela Kengalla village of Kundasala Divisional Secretariat Division in Kandy. Mr. P.G.H.N.Wimalaseena, a self-employed coconut shell design maker residing in Kengalla village, Ihalawela, has been used for this research. This gentleman's full-time job is to create these coconut shells. The results of this are that Sri Lankan people have the ability to easily and creatively do this coconut shell design business with a very small amount of money without spending a lot of money and getting income locally as well as abroad. This venture requires creativity, waste coconut shells and a saw blade to cut them, and polishing materials to polish the finished product. Also, there is customer demand for these products locally as well as abroad. It is also possible to make the sale as much as coconut shell designs are made. There is also the possibility of using any time as there is no expiration date that does not spoil. It is also environmentally friendly as it is a biodegradable material. The conclusion here is that this coconut shell design business can be easily started and earn income by Sri Lankan unemployed people.

*Keywords: Coconut shell, Design, Entrepreneur, Business, Economy*

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